

This is how we help our clients

Search & Locate

With so many properties to see and so little time to see them, it's easy to get frustrated and make wrong decisions. After all, not all property is good property and not every part of the nation is a safe bet. Searching and researching good new properties in growth areas throughout our country is our full-time job. We do all the work for our buyers. We put ourselves in their shoes and that saves them loads of time and money.

Negotiate the best price

Using our extensive knowledge and experience with developments and their pricing structures, we know the developer's limits. Backed by hundreds of transactions, we are able to assist our buyers negotiate the best prices through our "performance power" with developers.

Eliminate the worries

Most people today already have enough day to day worries to think about without all the stress involved in buying the right property. We promise to liaise with all parties involved in the property purchase process so that we can ensure a smooth, headache free transaction for all our buyers.

Recommend suitable lenders (if required)

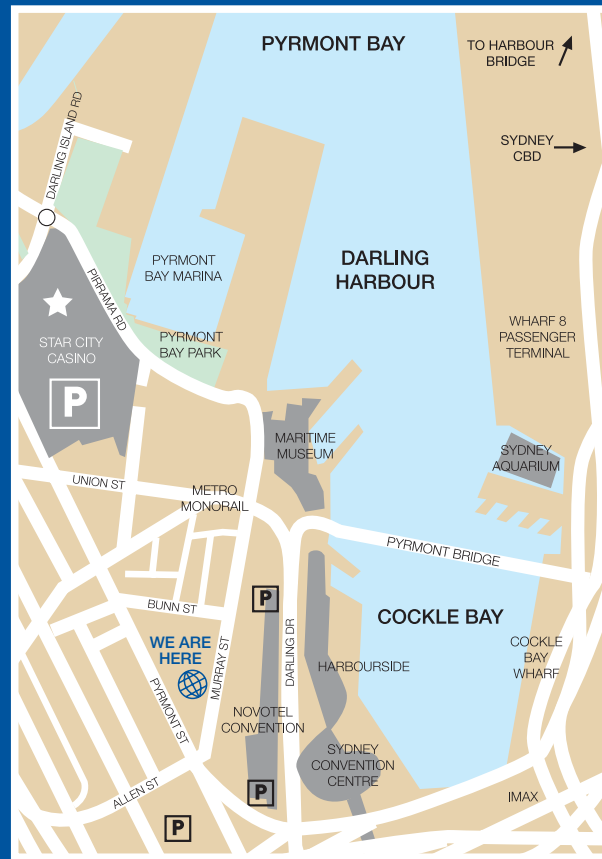
Finding the right lender with the right product can be confusing and an overwhelming task in itself. With over 25 year's experience, we have sorted the good lenders from the bad. We guide our buyers to the most reputable and competitive lenders in what is a very cut-throat industry. Our preferred lenders are some of the friendliest and efficient operators in the financial world who only have our buyers' interests first and foremost in their minds.

Recommend accountants (if required)

Accountants and insurance advisors specialising in property are an integral part of any property purchase. We recommend expert accountants to our buyers so that they can assist them in structuring their property purchase and financial's in the best way to maximise their short and long-term monetary benefits.

Recommend legal advisors (if required)

No property purchase is complete without the right legal advice and the wrong legal advice can cost the buyer thousands of dollars. That's why we only recommend legal advisors who specialise in the property conveyancing field. They see hundreds of purchase agreements each week and know exactly what to look for, saving our buyer's money, time and heartache.



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Artwork/printing produced by 55/80 Creative. Printed on 18/08/2006.



AtlasREALTY
PYRMONT, DARLING HARBOUR



worldly real estate

"The vehicle for building wealth must satisfy all the attributes of a sound investment"

In contrast with shares and many other forms of investment, banks and other lending institutes have always recognised the security of property and in particular will accept residential property as a form of security for loans such as mortgages and often lending up to 100% of the value of the investment property.

Income - Property produces an indexed income via the tenant's rent, not only while you are in the process of building wealth but also for your retirement.

Control - Direct investment into property gives you control over all aspects of your investment such as; location, price, style, finance, tenant and when to sell. This means that the ultimate control of your wealth building lies with YOU!

Tax Benefits - Negatively gearing via your investment property is a very proven way of attaining tax deduction benefits and achieving a stronger outcome for your hard earned income.

High Returns - Unlike many other investments, property achieves a two part return, income and growth.

Growth - Approximately every 7 years good, well located property should almost double in value as opposed to CPI and the All Ordinaries which double in longer periods.



about us...

Located in Pyrmont, Darling Harbour we are in the know. Backed by over 25 years of real estate experience and as property owners ourselves, we know what, how, why and when to buy properties, we also know what we expect from an agent. For our client's comfort, our office is an espresso coffee lounge, a friendly and good feel environment to talk business. We can provide clients with visual property presentations, internet access, and a fresh cup of coffee, while we chat about different property options and opportunities Australia wide.

Our focus, primarily, is on brand new real estate and we live by the saying "quality not quantity", meaning we service our clients personally and privately until they are completely satisfied and ready to purchase the right property for themselves. We don't label potential clients with a number and put them up on a wall.

We treat every enquiry with very high priority and we promise to deliver the service, before and after you purchase a property through us. Whether you are looking to invest into property or you are looking for that perfect lifestyle for your family, Atlas realty are trained to listen, research and service each client's request.

We promise to...

- Act on your behalf and in your interest exclusively, throughout our association with you.
- Listen carefully and work together to understand your needs so that we may assist you in achieving your goals through purchasing properties.
- Search and find the most suitable new properties for you and only in the best and fastest growing areas nationwide.
- Use our 25 years experience to negotiate on your behalf, direct with developers, the best prices, terms and conditions that we agreed will suit your needs most.
- Keep you informed, regularly, on market conditions, market changes and new developments before and after you decide to purchase.
- Provide accurate and up to date research information on any project we recommend to you.
- Introduce you to our friendly and professional associates if required. Eg. Financiers, solicitors, accountants etc.

"Furthermore REAL ESTATE is just what the name implies...

Real Property. You can touch it, see it, drive past it and insure it"...

